

# *Teach China's* **2011 China Study Tour**

*Yunnan – Continuous Change, Enduring Traditions*  
*April 16-April 25, 2011\**

## *Application Packet*



**Application Deadline:**  
**Monday, January 24<sup>th</sup>, 2011 at 5:00 PM**

Applications must be mailed to:  
*China Institute*  
*Attn: Caitlin Hopping*  
*125 East 65<sup>th</sup> Street*  
*New York, NY 10065*  
E-mailed and Faxed applications will **not** be accepted.

Applications may be downloaded from  
<http://www.chinainstitute.org/edu/educators/SprStudytour11app.pdf>

\*The dates of the trip may be subject to slight revision.

**Contact Caitlin Hopping,**  
**Program Associate, *Teach China***  
(212) 744-8181, ext. 144  
[CHopping@chinainstitute.org](mailto:CHopping@chinainstitute.org)

China Institute



## **2011 Spring Study Tour**

### ***Yunnan – Continuous Change, Enduring Traditions***

#### **Overview**

Located on China's southwestern frontier, Yunnan Province borders Myanmar, Laos and Vietnam, and is one of the most ethnically and geographically diverse provinces in China. Vital to the ancient tea and horse trade route, Yunnan has served as an important crossroads for trade and exchange of ideas and material goods between Tibet, Central and Southeast Asia, and China. The Spring Study Tour 2011 will explore Yunnan's rich cultural heritage and examine first-hand the changes taking place in light of China's unprecedented development.

The group will fly into Shanghai and from there travel to Lijiang, a UNESCO World Heritage Site famed for its historic canals. In Lijiang the group will visit Naxi cultural sites and learn about efforts to preserve traditional Naxi culture, as well as ways in which local traditions have adapted in response to changing demographics and a large influx of tourists. From Lijiang the group will travel north to Shangri-La and will take part in workshops with a NGO focused on preserving local Tibetan traditions and encouraging sustainable usage of natural resources. The study tour includes visits to natural parks, schools, and historical and cultural sites that will contextualize Yunnan's unique role in China's history and contemporary society.

The *Teach China* program is accepting applications from qualified K-12 educators who have taken at least one course with China Institute for our spring study tour, scheduled to take place from April 16 through April 25, 2011 (note that dates may be subject to slight change). The 2011 spring study tour will take place exclusively in Yunnan province and will explore the theme of Continuous Change, Enduring Traditions. Sites we will travel to include Kunming, Lijiang, and Shangri-La.

The study tour is a considerable professional and educational experience. It is the culmination of China Institute's on-site professional development program (see prerequisites, pg. 3), and provides experiences expanding and enhancing concepts learned from books and in the classroom. Participants are expected to use their travel experiences to develop China-related curriculum resources to share with the education community and their students. The cost of the program is substantially subsidized through a generous grant from the Freeman Foundation. Educators who have not previously been to China or educators who have not traveled in China in the past five years are eligible to apply. Selection of participants is highly competitive. Preference is given to those who teach the content they will learn during this program.

This educational program will be academically demanding and physically rigorous. We will travel as a group at all times by air, train, and bus and there is a great deal of walking. We will also be visiting rural and high altitude areas. Accommodations will be modest but adequate and participants will share double rooms.

The schools affiliated with each participant on the study tour will also benefit immensely; for each educator accepted, the affiliated school will be awarded a mini-grant of \$500 to be used exclusively for acquiring materials to enhance teaching about China. (Should more than one educator from the same school be accepted, the school will receive a mini-grant for each

participant.) China Institute staff members are available to provide advice on books and other resource materials most useful to each institution.

All applications must be typed, and mailed to **China Institute, Attn: Caitlin Hopping**, by **5:00 PM, Monday, January 24<sup>th</sup>, 2011**. E-mailed and faxed applications will **not** be accepted.

### **Study Tour Leaders**

Caitlin Hopping, Program Associate for *Teach China*, will co-manage the study tour. She holds degrees in Government and Politics and Chinese from the University of Maryland. She has studied and lived in China and South Korea and has traveled extensively in Asia. Her interests include contemporary Chinese politics and China-Southeast Asia relations.

Miles Kerr-Jarrett, Program Coordinator for *Teach China*, will co-manage the study tour. He holds a BA in English Language & Literature from Boston College. He taught in China for two years, while studying Chinese language in Beijing and Hunan Province, and has traveled to diverse areas of the country. He enjoys improving his Mandarin and studying the lively narrative of contemporary China.

### **Study Tour Prerequisites**

The study tour complements and enhances other *Teach China* program offerings. As such, a two-year commitment is implicit in participation. Preference will be given to educators who have been active participants in *Teach China* programs in the past. All candidates must meet the following prerequisites:

- ✓ Have completed one or more semester course(s) or summer institute(s) sponsored by China Institute
- ✓ Taught full-time for a minimum of three years
- ✓ Currently teach full-time
- ✓ Pledge to teach full-time for the academic year following the study tour
- ✓ Include China as a regular part of the curriculum
- ✓ Have developed curriculum materials for use in schools
- ✓ Have not previously been to China, or have not visited China in the past five years
- ✓ Are physically and mentally fit to undertake a demanding three-week study tour in China

### **Conditions of Participation**

1. All participants are responsible for arranging their own transportation to and from the New York area airport from which the study tour departs and returns.
2. All participants are required to attend a pre-trip weekend orientation and a post-trip curriculum workshop held at the China Institute. **Attendance at all scheduled meetings is mandatory.** The pre-trip orientation weekend will be held March 5<sup>th</sup>-6<sup>th</sup>. The post-trip workshop will be held on a Friday in May 2011.

3. All participants must assume responsibility for obtaining, and bear the costs of obtaining, any immunizations, passport fees, and travel items that they will bring with them. Please note that China Institute will handle each educator's visa application.

4. Prior to departure, all participants are required to submit **\$950** for participation in the study tour. This will help defray the costs of airfare, visa, and airport construction fees as well as any gratuities paid to local tour guides and drivers. The deadline for submission of this fee is **February 18, 2011**. Other program costs (including roundtrip travel from New York to China, domestic travel within China, lodging, meals, entry tickets, and program costs) will be covered by *Teach China*. Upon the successful completion of the study tour requirements, the participant's school will be reimbursed **\$500** for the purchase of books and resources for their school and classroom.

5. In the academic year following the study tour, all participants are required to work in groups to create substantial lesson plans figuring into a larger curriculum topic for use in the classroom and each participant teacher is expected to pilot these materials in their classrooms. All classroom materials developed as a result of the study tour and all rights to such materials will become the property of China Institute. Any educator who develops materials will be credited appropriately. Each participant must select a research topic that falls within the following themes:

- Globalization and Sustainable Development
- Art and Architecture
- Minority Culture and Position in Society
- Family Life and Social Structure
- China's Education System in a Global Context
- Defining Change and Constancy (e.g., rural and urban; ideological and practical; belief systems over the ages and in a contemporary setting)
- Political and Economic Developments in the 20<sup>th</sup> and 21<sup>st</sup> centuries
- Preserving the Past for the Future (e.g., cultural heritage issues pertaining to historic monuments, old urban quarters, archaeological sites, intangible heritage, etc.)

6. All participants will present their newly developed classroom exercises at a minimum of one professional development workshop or conference session as a "Master Teacher" on behalf of the *Teach China* program.

## China Study Tour Timeline

January 24 <sup>th</sup> , 5:00 PM	Application deadline  <i>Applications must be mailed to China Institute, Attn: Caitlin Hopping. E-mailed and faxed applications will <b>not</b> be accepted.</i>
February 7 <sup>th</sup>	Contact candidates to arrange interviews
February 7 <sup>th</sup> – 11 <sup>th</sup>	Applicant Interviews
February 11 <sup>th</sup>	Notification of application decision
February 18 <sup>th</sup>	(1) Notification of commitment to attend by candidates  (2) <i>Deadline for receipt of \$950 travel deposit</i>
March 5 <sup>th</sup>	(1) <i>Deadline to submit physician's verification of fitness for travel to China</i>  (2) <i>Deadline to submit proof of health insurance</i>  (3) <i>Deadline to submit first page of passport and two passport-sized photos</i>
March 5 <sup>th</sup> -6 <sup>th</sup>	Mandatory Orientation Weekend (9:30 AM – 7:00 PM at China Institute)
April 16 <sup>th</sup> -25 <sup>th</sup>	Tentative study tour dates
May TBA, 2011	Required post-trip curriculum workshop (10:00 AM to 4:00 PM at China Institute). <i>Drafts of curriculum materials due for presentation and discussion.</i>
August 12 <sup>th</sup> , 2011	Completed curriculum materials due at China Institute; <i>\$500 stipend payable to school upon successful completion of curriculum materials</i>

## Information Page

Name \_\_\_\_\_

Social Security Number \_\_\_\_\_

Home Address \_\_\_\_\_

Home Telephone \_\_\_\_\_

Cell Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

School \_\_\_\_\_

School Address \_\_\_\_\_

\_\_\_\_\_

School Telephone \_\_\_\_\_

School Principal's Name \_\_\_\_\_

**Name the China Institute courses or Summer Institutes you have successfully completed:**

1. \_\_\_\_\_ Date \_\_\_\_\_
2. \_\_\_\_\_ Date \_\_\_\_\_
3. \_\_\_\_\_ Date \_\_\_\_\_

**Have you taught full-time for a minimum of 3 years?** \_\_\_\_\_

**Do you currently teach about China?** \_\_\_\_\_ **Teaching Discipline** \_\_\_\_\_

**I have worked at the following schools (include addresses and dates of employ):**

\_\_\_\_\_  
\_\_\_\_\_

**Do you have any medical conditions that may complicate arduous travel?**

\_\_\_\_\_  
\_\_\_\_\_

Please indicate any dietary restrictions or allergies. \_\_\_\_\_

## Agreement Page

I have carefully read and considered the description of the *Teach China* Spring 2011 Study Tour application. I certify that the information entered on the Information Page is true, correct and complete.

### **I certify that I meet the following prerequisites for participation:**

- ✓ Have completed one or more semester course(s) or summer institute(s) sponsored by China Institute
- ✓ Taught full-time for a minimum of three years
- ✓ Currently teach full-time
- ✓ Pledge to teach full-time for the academic year following the study tour
- ✓ Include China as a regular part of the curriculum
- ✓ Have developed curriculum materials for use in schools
- ✓ Have not previously been to China, or have not visited China in the past five years
- ✓ Are physically and mentally fit to undertake a demanding three-week study tour in China

### **If selected to participate, I agree:**

#### **Prior to the Study Tour:**

- ✓ To contribute \$950 for participation in the study tour by February 18<sup>th</sup>, 2011
- ✓ To assume responsibility for obtaining, and to bear the costs of obtaining, a valid passport and 2 passport-sized photos by March 5<sup>th</sup>, 2011
- ✓ To assume responsibility for obtaining, and to bear the costs of obtaining, any immunizations, and to complete the physician's verification of fitness for travel to China and proof of health insurance by March 5<sup>th</sup>, 2010
- ✓ To attend the mandatory Orientation Weekend on March 5<sup>th</sup> – 6<sup>th</sup>, 2011.

#### **During the Study Tour:**

- ✓ To participate in all scheduled activities in China and to remain in China until completion of the study tour except in the case of emergency
- ✓ To make whole-hearted efforts to adhere to group norms, respect individual and group safety, and contribute positively to the group's educational experience

#### **Following the Study Tour:**

- ✓ To enhance the study of China in my classroom and/or school district
- ✓ To create a China-related unit consisting of a minimum of three classroom lessons to become the property of China Institute
- ✓ To present these newly-created curriculum materials at a minimum of one staff development or conference session as a Master Teacher for the *Teach China* program
- ✓ To attend a post-trip meeting in May, 2011
- ✓ To submit newly-developed curriculum materials to China Institute by August 12, 2011.

\_\_\_\_\_  
Applicant's Signature or Electronic Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

## Supporting Documents (page 1)

Please attach additional pages for the following:

### 1. In an essay (1-3 typed, double-spaced pages) describe the following:

What is your educational mission? How do you see your participation in the study tour as part of this mission? (Include some information about your professional background, your goals as a teacher, any professional organizations you are involved in and in what capacity you are involved. Give details about the professional development workshops you have given in your school and the areas in which you have developed curriculum.)

### 2. In an essay (1-3 typed, double-spaced pages) describe the curriculum topic you will explore while in China:

The themes to be developed include the following:

- Globalization and Sustainable Development
- Art and Architecture
- Minority Culture and Position in Society
- Family Life and Social Structure
- China's education system in a Global Context
- Defining Change and Constancy (e.g., rural and urban; ideological and practical; belief systems over the ages and in a contemporary setting)
- Political and Economic Developments in the 20<sup>th</sup> and 21<sup>st</sup> centuries
- Preserving the Past for the Future (e.g., historic monuments, old urban quarters; archaeological sites)

The themes stated are intentionally broad in nature. We leave it to you to narrow the topic and tailor it to your specific scholarly interests and strengths. Describe your topic in full and the specific materials you are interested in researching, both prior to the trip and while you are in China. How does the material you plan to develop relate to your teaching curriculum? How will you share the information and materials you gather in China with other colleagues in your school or school district?

### 3. Two Letters of Recommendation (recommendation forms attached)

All applicants must submit two letters of recommendation. We suggest that one be from your school principal or a supervisor, and the other from a teaching colleague.

## **Supporting Documents (page 2)**

### **4. Classroom Exercise (of reasonable length)**

All applicants must submit a classroom exercise they have created and used in the classroom. These need not be China-related materials. Briefly introduce and describe the teaching goal of these materials.

### **5. Passport information**

The Chinese government requires that all travelers have passports that are valid for six months following the date of return from China. We request all applicants to submit a photocopy of the first page of their passport with the application. (If you don't currently have a passport, please be sure to tell us in your application and be aware that you must obtain a passport by March 5<sup>th</sup>, 2011).

### **6. Interview (scheduled by Study Tour selection committee)**

In the final selection process, an oral interview will be required of potential candidates during the week of February 7<sup>th</sup>, 2011. Candidates who are invited for interviews must arrange their schedule to be available at this time.

**CHINA INSTITUTE IN AMERICA**  
***Teach China***

**LETTER OF RECOMMENDATION FROM PRINCIPAL OR SUPERVISOR**  
**(ATTACH ADDITIONAL SHEETS AS NEEDED)**

\_\_\_\_\_  
Applicant's Name

The above-named person is applying to participate in the 2011 *Teach China* Spring Study Tour. It is expected that in the academic year following the study tour, this teacher will be scheduled to teach in areas that include China in the curriculum, will be a resource for China within the school, and will be available for workshops outside the school. If this is not the case, please state so below.

Please describe your estimation of his/her teaching abilities, professional involvement, interest in curriculum development, ability to disseminate what he/she has learned by participating in the study tour to other members of the educational community, and fitness to undertake participation in an arduous group tour.

The Applicant has shown me the Application Packet, and I understand the nature and terms of the *Teach China* Program and the China study tour, and endorse this person's participation.

Principal's or Supervisor's Name \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

School Name and Location \_\_\_\_\_

**CHINA INSTITUTE IN AMERICA**  
***Teach China***

**LETTER OF RECOMMENDATION FROM A COLLEAGUE**  
**(ATTACH ADDITIONAL SHEETS AS NEEDED)**

\_\_\_\_\_  
Applicant's Name

The above-named person is applying to participate in the 2011 *Teach China* Spring Study Tour. Please describe how long and in what capacity you have worked with the applicant. Also, please describe your estimation of his/her fitness to undertake participation in an arduous group tour as well as his/her teaching abilities, professional involvement, interest in curriculum development, and ability to disseminate what he/she has learned by participating in the study tour to other members of the educational community.

Name \_\_\_\_\_

Telephone Number (\_\_\_\_\_)\_\_\_\_\_

Relationship to Applicant \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Affiliation/School \_\_\_\_\_

## Application Checklist

The completed application must be postmarked and sent to China Institute before **5:00 PM** on **Monday, January 24<sup>th</sup>, 2011** in order to be considered. Completed applications include the following:

- \_\_\_\_\_ Application checklist
- \_\_\_\_\_ Information page
- \_\_\_\_\_ Agreement page
- \_\_\_\_\_ Personal essay
- \_\_\_\_\_ Applicant's curriculum topic essay
- \_\_\_\_\_ Classroom exercise
- \_\_\_\_\_ Copy of passport (first page)
- \_\_\_\_\_ Letter of recommendation from principal
- \_\_\_\_\_ Letter of recommendation from colleague

- ! Please keep a copy of the application for your own files.
- ! Contact Caitlin Hopping, Program Associate for Teach China at 212-744-8181, ext. 144 or [CHopping@chinainstitute.org](mailto:CHopping@chinainstitute.org) if you have any questions about the application packet or the application procedure.